



# USTDA

UNITED STATES TRADE AND DEVELOPMENT AGENCY PRESENTS



**Business Briefing highlighting opportunities for  
U.S. companies in Ukraine's Power Generation Sector  
Wednesday, May 16, 2012 | 8:30 a.m. – 11:30 a.m.  
Electric Power 2012 Conference | Baltimore, MD**

### **Meet the Delegates**

U.S. companies will have the opportunity to meet and network with key decision makers responsible for modernization of power plants in Ukraine, including officials from DTEK, Eastenergo, Centrenergo, Severodonetsk TPS, and Soyuz Corporation. DTEK, the leading private sector Ukrainian power generation and distribution company, estimates that it will be investing up to \$15 billion in power generation equipment, technology and services over the next 15 years. This investment by DTEK represents a significant opportunity for U.S. manufacturers of steam turbines, boilers, instrumentation and controls, and air pollution control equipment.

### **Export Opportunities**

This USTDA Ukraine Power Generation Sector Business Briefing provides a valuable market entry opportunity for U.S. companies to gain access to Ukraine's power generation sector, particularly in power generation and air pollution control technologies.

### **Other Project Highlights**

- Over the next 15 years, Ukraine will spend over \$15 Billion on power plant modernization.
- This visit of Ukrainian officials is designed to introduce U.S. best practices and advanced technologies to key Ukrainian decision makers and buyers.



The National Export Initiative was launched in 2010 in order to create jobs for Americans by doubling U.S. exports in five years and opening new markets for U.S. firms. USTDA supports the NEI's mission as a member of the President's Export Promotion Cabinet.

For additional information, please contact Olympia Brescia of Global Marketing & Communications at 1.781.641.2900 or via email at [obrescia@gmc-ideas.com](mailto:obrescia@gmc-ideas.com).



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## Registration Form

### USTDA Ukraine Power Generation Sector Business Briefing

Date: Wednesday, May 16, 2012 | Time: 8:30 a.m.- 11:30 a.m.

Location: Electric Power Conference 2012 | [www.electricpowerexpo.com](http://www.electricpowerexpo.com)

Baltimore Convention Center, One West Pratt Street, Baltimore, MD 21201

NAME \_\_\_\_\_ JOB TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_

STREET  
ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_ COMPANY WEBSITE \_\_\_\_\_

COMPANY DESCRIPTION \_\_\_\_\_

Are you a small business?    Yes    No (please circle one)

Please return your completed registration via email to [obrescia@gmc-ideas.com](mailto:obrescia@gmc-ideas.com).

### ONE-ON-ONE MEETINGS

☐ Yes, I would like to schedule a one-on-one meeting with the delegates. Sponsors will receive first priority in scheduling one-on-one meetings.

### PRIVATE PRESENTATIONS AND SPONSORSHIP OPPORTUNITIES

For information about private company presentations and sponsorship opportunities, contact Olympia Brescia of GMC at 1.781.641.2900 or by email at [obrescia@gmc-ideas.com](mailto:obrescia@gmc-ideas.com).

#### TERMS AND CONDITIONS, USTDA NATIONALITY REQUIREMENTS, AND PRIVACY POLICY:

Please note that participation at and/or sponsorship of an event held in the United States is limited to U.S. Individuals, U.S. Firms or U.S. Consultants, each as defined in USTDA's Nationality Requirements, which are available on USTDA's website at [www.ustda.gov](http://www.ustda.gov). By registering for this event, your contact information will be provided to USTDA. In addition, you will receive requests for information from GMC and USTDA related the outcomes that a result from your participation in this event.